

Challenge and Aim Statement

Please write your team’s final challenge and aim statement below.

Challenge Statement

[] needs [] because []
[] .

(Target population) (Name an important need) (Explain why the need is important)

[]

Aim Statement

We aim to [] because [] for [] by [] .

Example Aim Statement

We aim to create sustainable strategies to improve asthma prevention across our community because we see inequitable asthma rates by race. We will do this for five minority-majority public elementary schools in the county by June 30, 2018.

(Adapted from: National Institute for Children’s Health Quality)

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