



Family Engagement Overview and Opportunities

Alice Wertheimer

Center Project Coordinator

Family Engagement Team Lead



Team Overview

Team Mission

**To integrate the consumer/family perspective
into all aspects of the Center's work**





Who Are We?



**Alice Wertheimer,
Team Lead
Project Coordinator, MCH WDC**



**Mary Jo Paladino
Project Coordinator National Center for
Family/Professional Partnerships,
Family Engagement in Systems
Family Voices**



**Meg Comeau,
Senior Project Director
Catalyst Center, Boston University**



**Michelle Crawford,
Family Engagement and Leadership
Development Specialist
AMCHP**



Who are Community/Family Partners?

The Center encourages state teams to include community and/or family representatives as full participants on their teams. Partners are both enriched by and enrich the team by sharing their insights and shared life experiences.

Inclusive Perspectives: *We believe that genuine inclusion values differences of all kinds. This includes, but is not limited to, characteristics such as age, culture, disability, education/expertise, ethnicity, family structure, gender identity, geography, race, religion, and beyond.*

Engagement: *Meaningful engagement of consumer/family partners in the Center's work at all levels (design, implementation and evaluation) is a measurable example of authentic partnership, valuing a range of perspectives and increasing diversity.*

Partners: *An individual who participates as an equal contributing member of a state team and represents the perspective of those specifically impacted by the team's Center project.*



Family Engagement as a Continuum



Engaging with partners is

- An Ongoing Process
- A Journey along a Spectrum or Pathway
- The Family Engagement Team can be called upon by your Coach, to help your team brainstorm partnerships at any point along your team's Family Engagement journey



Support Examples: Previous Center Cohorts

The FE Team has assisted previous cohort state teams with:

- Brainstorming family/consumer involvement at all stages of a project
- Engaging local community leaders as equal partners
- Exploring sustainability and outcome measurement for a community-based program
- Consulting on family engagement measurement tools
- Facilitating family leadership skill development opportunities
- Encouraging the cultivation of positive partnerships with elected officials
- Offering Peer Networking across the Cohort to encourage Partner collaboration





Support for Cohort 2020

The Family Engagement Team offers
consultation on these and other FE-related topics.



- *Creating a Culture of Family Partnership*
- *Measuring Levels of Family Engagement*
- *Developing Roles of Family Staff or Consultants*
- *Supporting Family Partners Employed as Staff*
- *Sustaining and Diversifying Family Partnership*
 - *Engaging Diverse Populations*
 - *Brainstorming with your Team!*



Partner Enrichment Opportunity

During the Cohort Experience



The Family Engagement Team offers a
Peer Enrichment Program
for *all* partner participants of
Cohort 2020!

Featuring

- In-depth exploration of topics
- Supplemental learning
- Professional networking
- Peer Support



Resources - MCH Navigator

MCH Library MCH Evidence NCEMCH Georgetown University

MCH NAVIGATOR

Updated Self-Assessment
Needs Assessment Toolkit

MCH Competencies Health Transformation A-Z Search

[ABOUT](#) [HOW TO USE](#) [TRAININGS](#) [SELF-ASSESSMENT](#) [MICROLEARNING](#) [RESOURCES](#) [CONNECT](#)

Health Transformation
News
All Resources
Title V Transformation Tools
Core Services & Topics
Access to Care
Change Management & Adaptive Leadership
Evidence-Based Decision Making
Quality Improvement
Systems Integration
Cross-Cutting Themes
Family Engagement
Health Equity
Contact & Technical Assistance
Feedback
Pipeline Program

National MCH Workforce Development Center
Advancing Health Transformation

FAMILY ENGAGEMENT


About
The Center is committed to increasing the workforce capacity of family leaders as part of the MCH workforce it is charged with serving. To this aim, the Center established the Family Engagement Team to develop and disseminate resources for family leaders that increase their knowledge related to health reform, improve leadership skills and prepare them to build the capacity of a broad and diverse community of family leaders. The team's vision is that AMCHP Family Delegates have access to information that will increase their knowledge related to health reform so that they are able to apply their skills and build the capacity of other family leaders.
Start with the MCH Navigator's [Family Engagement Learning Brief](#).
[READ MORE +](#)

Family Engagement Resources

New AMCHP Reports
Family Engagement in Title V Program
How states sustain and diversify engagement to improve quality
[READ MORE +](#)

New Issue Brief
Take a look at AMCHP's new issue brief, "Stories of the Newly Enrolled: How new ACA coverage options are impacting women and families raising children with special health care needs," found [here](#). The publication is the result of a collaborative effort between Family Voices and AMCHP, and shares five stories of families that highlight the opportunities as well as the challenges of receiving ACA coverage.

**[www.mchnavigator.org/
transformation/family-
engagement.php](http://www.mchnavigator.org/transformation/family-engagement.php)**



For Discussion

How is the family/consumer perspective represented on YOUR team's project? How will the family voice be maintained?

How might the Center's Family Engagement Team help support YOUR team?

